



TANZANIA INVESTMENT OPPORTUNITY LIVESTOCK

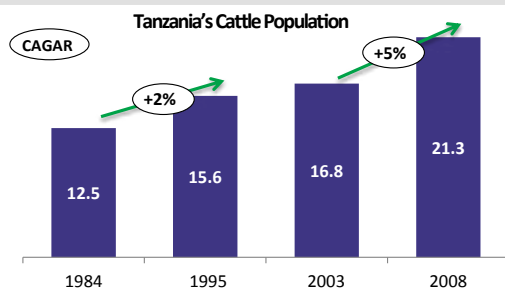


Tanzania is offering attractive opportunities for investors seeking to benefit from the exponential growth in demand for livestock products across the region

CURRENT SITUATION

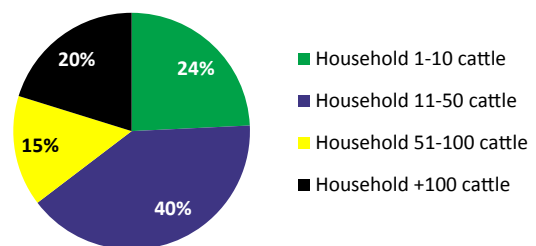
- Tanzania's livestock population has been increasing by 5% per annum; its 21.3 million large cattle population make it the biggest in Southern Africa
- However, 97% of all animals are kept by smallholders who are often faced with poor productivity and yields

The cattle population has been growing by 5% p.a.



Most livestock is owned by smallholders

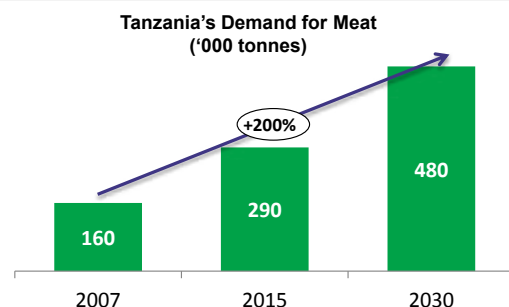
Breakdown of Tanzania's cattle herd



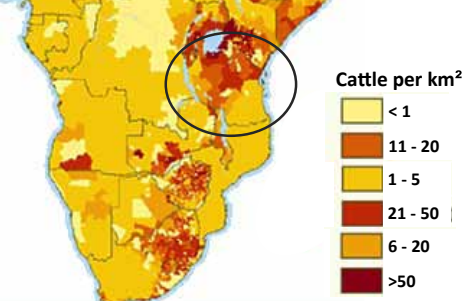
MARKET OPPORTUNITY

- Increased population sizes, urbanisation and income levels across Africa are boosting demand for meat
- Starting from a per capita consumption of 12kg pa, Tanzania's demand for meat is expected to triple by 2030
- Current increases in livestock supply will not be able to meet future demand and large scale investments are needed to provide technical skills and capital to run ranches, feedlots, abattoirs, meat processors and tanneries

200% increase in local meat demand



Best stocking rates in Southern Africa



TANZANIA'S ADVANTAGE

- Tanzania already exports meat to the middle east & neighbouring countries, with significant growth potential
- The National Ranching Company (NARCO) has made 100,000ha of prime ranch land available for investors and supports investments in feedlots, abattoirs, meat processors, rendering plants and tanneries
- The climatic conditions for livestock operations in Tanzania are ideal, with high rainfalls providing the mostly flat grasslands with the necessary water to keep livestock at a stocking rate of 1 animal per 3 hectare or better
- Investors are supported and incentivised through tax holidays, duty free imports of capital assets, favourable loans from the Tanzanian Investment Bank and administrative support from the Tanzanian Investment Centre
- Under the Southern Agricultural Growth Corridor of Tanzania (SAGCOT), numerous donors (World Bank, USAID, DFID, etc.) are investing in infrastructure and institutional capacity that will benefit investors
- Tanzania is one of the most stable and peaceful stable countries in Africa, with a vibrant democracy, no internal conflicts and very rapid GDP growth
- Bilateral and multilateral agreements are in place to protect investors



We invite you to visit Tanzania to see the opportunity yourself



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